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balance and protect the
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investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period.

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Stakeholders, including investors, employees, the community, and the environment - particularly as business recovers from a perilous financial period.

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The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to

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play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success.

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Readers see, first-hand, how
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balance and protect the interests of various stakeholders, including investors, employees, consumers ...

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If you look at it from one point of view business is competitive and the concept of a competitive business environment may not be at all fours with the ethical framework, but business

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ethics is defined and studied in a separate way from ethics. Business ethics is the study of important issues such as proper corporate governance, insider trading, bribery, discrimination and

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practices and the policies
and procedures developed by
a company to regulate them.

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'business ethics', which are

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often erroneously interpreted to be the same. It explains that social responsibility is a characteristic but just one of the many aspects of the much wider concept of business ethics.

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of the society and the
business sector itself.

Every profession or group
frames certain do's and do
not's for its members.

*Business Ethics: Meaning,
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analyzed.

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highlights why government
regulation is sometimes
required as well as new

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models of business-community
collaboration. The authors
believe that businesses have
social (as well as economic)
responsibilities to society;
that business and government
both have important roles to
play in the modern economy;

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and that ethics and
integrity are essential to
personal fulfillment and to
business success.

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Stakeholders, including
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new edition highlights why

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government regulation is
sometimes required as well
as new models of business-
community collaboration.

Readers gain a strong

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Understanding of the
importance of business
ethics, sustainability, and
stakeholder management from
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decision makers are able to
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investors, employees,
consumers, the community,
and the environment. They
review the importance of
business decision making
particularly now, as
businesses recover from a
perilous financial period.

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Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice:

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concepts of 'social responsibility' and 'business ethics', which are often erroneously interpreted to be the same. It explains that social responsibility is a characteristic but just one

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of the many aspects of the
much wider concept of
business ethics. The
collection includes
contributions from experts
from diverse fields such as
industry, academia and non-
governmental organizations,

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who present the theoretical underpinning of the concepts, along with real-life case studies dealing with the varied, hands-on experiences of leaders from different industries. This book will be an insightful

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Business and Society: Ethics and Stakeholder Management uses numerous case histories to help you focus on the

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BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and

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internal groups that have a stake, or interest, in that business. It is a fundamental goal of the course that students really get that responsible business decision makers strive to balance and

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protect the interests of various stakeholders- investors, employees, community, environment, etc. An emphasis is also placed on the fact that one needs to understand that business situations will continually

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arise that will truly test
ones values and ethics.

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only exposes students to
diverse and important
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frameworks for considering
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interests, through its use
of cases and other real-world
applications, this text
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making. Opportunities to

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Business and Society: Ethics
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framework, emphasizing
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theme of business ethics to
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decision making process of
managers. The text is
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balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period.

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Society: Key Concepts,

Current Debates and

Contemporary Innovations

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introductory text for

students of undergraduate

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the inherent unity between
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and society, that stems from
their shared primary concern
with value in commerce. This

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than 800 entries that
feature broad coverage of
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obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

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business, the emergence of
civil society organizations
in many nations, and rapidly
changing government
regulations and
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have significantly altered
the job of managers and the

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