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Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

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Eddie McLaney is an academic author who was formerly the Accounting Subject Group Leader and Principal Lecturer in Accounting and Finance at Plymouth Business School, Plymouth University. Peter Atrill is a freelance academic and author who has worked with leading institutions in the UK, Europe and SE Asia.

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Now in its 10th edition, Business Finance is an essential introduction to financial decision-making in businesses. Taking a user-friendly approach, it explores the type of investments a business should make and how they should be financed, and successfully blends the theoretical, analytical and practical aspects of finance and investments. The new edition has a strong real world focus, exploring the theories surrounding financial decision making and relating these theories to what happens in the real business world. Key features: An extensive range of up-to-date real-world examples Examination of the divergences between theory and practice Expanded explanations of complex theories Comprehensive coverage of the latest international issues Clear design and pedagogical features for enhanced readability and quick reference Visit the companion website for this book at [www.pearsoned.co.uk/mclaney](http://www.pearsoned.co.uk/mclaney) where you will find a variety of resources for students and lecturers alike. Business Finance is suitable for undergraduates in accounting and finance and for those on finance and financial management courses. It is also appropriate for postgraduate students with an option in accounting and finance and will be highly useful for professional accounting students. Eddie McLaney is Visiting Fellow in Accounting and Finance at the University of Plymouth.

Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

'Financial Accounting for Decision Makers' presents the key concepts of accounting without going into too much unnecessary technical detail. The book is aimed as 'users' of accounting information, not 'preparers' of accounts.

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Accounting and Finance: An Introduction, now in its ninth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information.

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