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Connect the latest financial theories to what today's organizations and CFOs are actually practicing in business with Graham/Smart/Megginson's CORPORATE FINANCE: LINKING THEORY TO WHAT COMPANIES DO, 3E. This business-focused, accessible text is more relevant than ever as award-winning author and nationally acclaimed finance researcher John Graham of Duke University, joins master-teacher Scott Smart and international business expert Bill Megginson to help bridge the gap between academic rigor and corporate finance practices. Each chapter in this edition now integrates the latest results from Duke University's prestigious CFO Global Business Outlook, a quarterly survey of financial executives that gauges business outlook and topical economic issues. The authors have refined this practical text and integrated technology to closely correspond with the way you teach your MBA-level course. Engaging examples, meaningful cases, and practical exercises reflect how today's changing events and recent financial crises relate to established finance principles. Cross-functional applications and career-focused features, such as actual job interview questions in the margin, make the book applicable to all students, whether finance majors or general business professionals. Time-saving online Smart Finance tools, created by author Scott Smart, further reinforce learning with integrated tutorials, interactive practice, and videos from leading finance researchers introducing key theories and concepts. Graham/Smart/Megginson's CORPORATE FINANCE: LINKING THEORY TO WHAT COMPANIES DO, 3E offers the practical, global financial perspective students need to remain first in finance now and throughout their future careers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CORPORATE FINANCE, 2nd Edition was crafted to match the way you teach your MBA-level course. It's a claim we're confident to make because before creating the text, the authors analyzed more than 150 MBA-course syllabi and blended this research with input from professors like you and more than 50 years of personal corporate finance and teaching experience. The result is the most relevant text available for your students-one that presents the latest financial theories within the practical context of today's business. This balance of modern theory and practice is found in features such as Applying the Model examples that demonstrate concepts in action, cross-functional applications that make the book applicable to all students, and innovative CengageNOW for Smart Finance technology that reinforces learning throughout each chapter.

Get closer to finance as it's actually practiced today with the powerful approach from award-winning authors John Graham and Scott Smart found in INTRODUCTION TO CORPORATE FINANCE: WHAT COMPANIES DO, 3E. Theoretically sound yet practically relevant, INTRODUCTION TO CORPORATE FINANCE, 3E integrates examples throughout to emphasize the roles of financial managers and CFOs and show how financial management actually works in today's real companies. This book's accessible, inviting approach gives finance majors the solid foundation they need while remaining relevant to the large number of non-majors in your course. Timely real examples and the latest material on the recent financial crisis, innovative online learning tools, and an integrated approach enable you to keep students of varying degrees of ability both motivated and involved. New author John Graham, one of the most prolific and widely cited scholars in finance today, brings new emphasis to connecting real-life corporate finance to everyday life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Corporate Finance has been developed to provide a first course in the subject that interests and motivates students. The text has been designed to meet the needs of finance specialists and non-specialists, the latter being a segment of the audience that are not well catered for in the finance subject area. The text thus addresses the challenges all finance educators face: keeping students at varying degrees of ability and interest motivated and committed to the learning experience. The principal aim of the book is to deliver a student-friendly text that at the same time is theoretically rigorous. Corporate Finance covers the traditional topics of time value of money, risk and return, valuation, investment appraisal, capital structure and dividend policy, international finance and risk management, and financial planning. This edition is an adaptation for a European and UK audience of the text originally authored by Bill Megginson and Scott Smart, Introduction to Corporate Finance. The book has been rewritten, restructured and reorganized to reflect a European-centric approach.Throughout the authors have attempted to blend a balance of material it is impossible and improper to ignore the interlinkedness of modern finance, and in adapting this book the authors have been conscious of this. Although the examples, terminology and currencies are mainly those of Europe and the UK, the authors have not neglected to include US and other examples where needed to illustrate a point. Students working through this text will realise by the end that while details may differ from country to country the essential questions and concerns of corporate finance remain constant.

The authors wrote this text in response to the absence in the market of a text that would meet the needs of finance majors, but would still be accessible to all students. In many cases, as many as 80% of undergraduate corporate finance courses are filled with non-finance majors who are either intimidated by this course or who don't understand why they have to take the class (or both!). This text addresses the challenges all professors face: keeping students at varying degrees of ability and interest motivated and invested in the material.

Finally there is a choice in corporate finance--and it's all from one textbook. INTRODUCTION TO CORPORATE FINANCE, 2E fills a void by providing a text that meets the needs of finance majors, while remaining accessible to nonmajors--who make up a large percentage of the classroom. It delivers the ideal solution for instructors challenged with keeping students of varying degrees of ability and interest motivated and invested in the material. It does this with timely real-world relevance, innovative learning tools, an integrated approach, and versatile resources. With four basic versions available, the book gives instructors and students a choice in the way their text is delivered. Theoretically sound, INTRODUCTION TO CORPORATE FINANCE incorporates examples throughout to give students the real-life experiences they need to effectively learn corporate finance and apply it to their own lives. Extremely fluid, the entire text moves students to learn finance smoothly, providing an easy flow from text chapters to review materials to the interactive website. In addition, the authors made the visual process of determining what tools and resources are most important through the S.M.A.R.T. program. (S)tudy, (M)ap, (A)ccess, (R)evue, (T)est allows students to see the entire chapter as a whole. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Judging by the sheer number of papers reviewed in this Handbook, the empirical analysis of firms' financing and investment decisions--empirical corporate finance--has become a dominant field in financial economics. The growing interest in everything "corporate is fueled by a healthy combination of fundamental theoretical developments and recent widespread access to large transactional data bases. A less scientific--but nevertheless important--source of inspiration is a growing awareness of the important social implications of corporate behavior and governance. This Handbook takes stock of the main empirical findings to date across an unprecedented spectrum of corporate finance issues, ranging from econometric methodology, to raising capital and capital structure choice, and to managerial incentives and corporate investment behavior. The surveys are written by leading empirical researchers that remain active in their respective areas of interest. With few exceptions, the writing style makes the chapters accessible to industry practitioners. For doctoral students and seasoned academics, the surveys offer dense roadmaps into the empirical research landscape and provide suggestions for future work. *The Handbooks in Finance series offers a broad group of outstanding volumes in various areas of finance *Each individual volume in the series should present an accurate self-contained survey of a sub-field of finance *The series is international in scope with contributions from field leaders the world over

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