

Essentials Of Corporate Finance 2e

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Synopsis. About this title. The integrated solutions for Ross's Essentials of Corporate Finance have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyze the results. Resources within McGraw-Hill 's Connect, an optional digital purchase, help students solve financial problems and apply what they've learned.

This text on corporate financial management covers topics such as project appraisal, risk and project appraisal, equity capital, debt finance, value-based management, capital structure, and dividend policy.

The workbook to accompany Corporate Finance: A Practical Approach, Second Edition

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement Analysis; The Valuation Principle: The Foundation of Financial Decision Making; The Time Value of Money; Interest Rates; Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Risk and Return in Capital Markets; Systematic Risk and the Equity Risk Premium; Determining the Cost of Capital; Risk and the Pricing of Options; Raising Equity Capital; Debt Financing; Capital Structure; Payout Policy; Financial Modeling and Pro Forma Analysis; Working Capital Management; Short-Term Financial Planning; Risk Management; International Corporate Finance; Leasing; Mergers and Acquisitions; Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

This text has enjoyed incredible success in the last two editions. The introductory corporate finance market has embraced the "essentialized" product. The message for this edition of Essentials continues from the second edition--this is The text for both finance and non-finance majors. The authors continue to maintain a corporate finance framework but have enhanced general business topics wherever appropriate.

Fundamentals of Corporate Finance helps students develop the intuition and analytical skills necessary to effectively apply financial tools in real-world decision-making situations. The authors provide a fully integrated framework for understanding how value creation relates to all aspects of corporate finance; whether it be evaluating an investment opportunity, determining the appropriate financing for a business, or managing working capital. This unique and integrated framework also provides robust coverage of problem solving and decision-making skills.

The workbook to accompany Corporate Finance: A Practical Approach, Second Edition

Essentials of Corporate Finance offers a focused choice for instructors teaching the fundamentals of value creation by offering a balance of intuitive conceptual understanding, problem solving and analysis, and decision making skills. Students who understand the intuition underlying the basic concepts of finance are better able to develop the critical judgments necessary to apply financial tools in real decision-making situations. Authors Bob Parrino, Tom Bates, and David Kidwell present a concise treatment of foundational topics while maintaining the same effective Learning by Doing pedagogy found in the successful Fundamentals edition. With WileyPLUS, students come to class prepared after working through Orion's adaptive learning module, develop problem solving skills with instant feedback on their work, and are guided through examples with Animated Learning by Doing.

The Financial Times Handbook of Corporate Finance is the authoritative introduction to the principles and practices of corporate finance and the financial markets. Whether you are an experienced manager or finance officer, or you 're new to financial decision making, this handbook identifies all those things that you really need to know:

- An explanation of value-based management
- Mergers and the problem of merger failures
- Investment appraisal techniques
- How to enhance shareholder value
- How the finance and money markets really work
- Controlling foreign exchange rate losses
- How to value a company

The second edition of this bestselling companion to finance has been thoroughly updated to ensure that your decisions continue to be informed by sound business principles. New sections include corporate governance, the impact of taxation on investment strategies, using excess return as a new value metric, up-to-date statistics which reflect the latest returns on shares, bonds and merger activities and a jargon-busting glossary to help you understand words, phrases and concepts. Corporate finance touches every aspect of your business, from deciding which capital expenditure projects are worth backing, through to the immediate and daily challenge of share holder value, raising finance or managing risk. The Financial Times Handbook of Corporate Finance will help you and your business back the right choices, make the right decisions and deliver improved financial performance. It covers the following areas:

- Evaluating your firm ' s objectives
- Assessment techniques for investment
- Traditional finance appraisal techniques
- Investment decision-making in companies
- Shareholder value
- Value through strategy
- The cost of capital
- Mergers: failures and success
- Merger processes
- How to value companies
- Pay outs to shareholders
- Debt finance
- Raising equity capital
- Managing risk
- Options
- Futures, forwards and swaps
- Exchange rate risk

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