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**Financial Economics: Bodie, Zvi, Merton, Robert, CLEETON ...**

Financial Economics is an introductory text intended for use in the first finance course. It has a broader scope and a greater emphasis on general principles than most other introductory level texts in finance, which typically focus exclusively on corporate finance. This text encompasses all the subfields of finance - corporate finance, investments and financial markets and institutions - covering the general principles to provide students with an appreciation of the whole discipline's ...

Professional text/reference on mathematical finance.

The book covers a wide range of topics, yet essential, in Computational Finance (CF), understood as a mix of Finance, Computational Statistics, and Mathematics of Finance. In that regard it is unique in its kind, for it touches upon the basic principles of all three main components of CF, with hands-on examples for programming models in R. Thus, the first chapter gives an introduction to the Principles of Corporate Finance: the markets of stock and options, valuation and economic theory, framed within Computation and Information Theory (e.g. the famous Efficient Market Hypothesis is stated in terms of computational complexity, a new perspective). Chapters 2 and 3 give the necessary tools of Statistics for analyzing financial time series, it also goes in depth into the concepts of correlation, causality and clustering. Chapters 4 and 5 review the most important discrete and continuous models for financial time series. Each model is provided with an example program in R. Chapter 6 covers the essentials of Technical Analysis (TA) and Fundamental Analysis. This chapter is suitable for people outside academics and into the world of financial investments, as a primer in the methods of charting and analysis of value for stocks, as it is done in the financial industry. Moreover, a mathematical foundation to the seemingly ad-hoc methods of TA is given, and this is new in a presentation of TA. Chapter 7 reviews the most important heuristics for optimization: simulated annealing, genetic programming, and ant colonies (swarm intelligence) which is material to feed the computer savvy readers. Chapter 8 gives the basic principles of portfolio management, through the mean-variance model, and optimization under different constraints which is a topic of current research in computation, due to its complexity. One important aspect of this chapter is that it teaches how to use the powerful tools for portfolio analysis from the RMetrics R-package. Chapter 9 is a natural continuation of chapter 8 into the new area of research of online portfolio selection. The basic model of the universal portfolio of Cover and approximate methods to compute are also described.

For undergraduate Corporate Finance, MBA Finance course, and Financial Economics.This significant new finance text has a broader scope and greater emphasis on general principles than most other introductory finance texts, which typically focus exclusively on corporate finance. This text incorporates Corporate Finance, investments, and institutions. Acclaimed authors Bodie and Merton offer an approach balanced among the three pillars of finance-optimization over time, asset valuation, and risk management. The book encompasses all subfields of finance within a single unifying conceptual framework, and offers the big picture of resource allocation over time under conditions of uncertainty.

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