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while protecting its domestic market
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international in scope and broad in its
purview of this revolutionary industry.

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Martin Campbell-Kelly ...

From Mainframes to Smartphones: A
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History) Hardcover □ Illustrated, June 8, 2015 by Martin Campbell-Kelly (Author), Daniel D. Garcia-Swartz (Author)

Business History

From Mainframes to Smartphones: A History of the ...

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history traces the computer industry from 1950s mainframes, through establishment of standards beginning in 1965, to personal computing in the 1980s and the Internet's explosive growth since 1995.

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From Mainframes to Smartphones is international in scope and broad in its purview of this revolutionary industry.

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From Mainframes to Smartphones: A History of the International Computer Industry Martin Campbell-Kelly and Daniel D. Garcia-Swartz Harvard University Press 2015 240 pages \$49.95 Hardcover Critical Issues in Business History HD9696 Written for

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computer science students and professionals, and for readers with a specialist interest in the history ...

From Mainframes to Smartphones: A History of the ...

From mainframes to smartphones: a history of the international computer industry. [Martin Campbell-Kelly; Daniel D Garcia-Swartz] -- "The aim of this book is to provide a compact and up-to-date business and economic history of the computer industry.

[Book] From mainframes to smartphones by Martin Campbell ...

A mainframe computer, informally called a mainframe or big iron, is a computer used primarily by large organizations for critical applications, bulk data processing (such as the census and industry and consumer

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statistics, enterprise resource planning, and large-scale transaction processing). A mainframe computer is larger and has more processing power than some other classes of computers, such ...

Mainframe computer - Wikipedia

As well as looking at the sequence 'mainframe - PC - web - smartphone', we should probably also think about what was going on underneath: 'database - client/server - open source - cloud', perhaps.

What Comes After Smartphones? | Seeking Alpha

Instead, we'll rely on much lighter devices like laptops, smartphones, tablets, and more. Interestingly, this total switch has yet to occur. Despite companies and individuals migrating

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their work and products to the cloud, mainframes are actually on the rise among certain customers.

Why Mainframes are Key to Green IT & Environmentally ...

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas. Incorporated as a not-for-profit foundation in 1971, and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests.

How mobile phones can save, not waste, energy | World ...

Smartphones use more energy compared with regular mobile phones

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even if smart applications are rarely used. Although smartphone battery capacity has increased, the duration of the battery is shorter compared to a regular mobile phone. (Brocanelli & Wang 2017, 2288). According to Rahmati, Qian and Zhong (2007, 265), 80% of smartphone users have been

Energy efficient use of the smartphones

30 years with ECIS: Our role in the interoperability debate through the eras of Mainframe, Client Server and Cloud; ECIS White Paper on "The importance of openness and interoperability in cybersecurity and cloud services" ECIS Statement on the adoption of the Cybersecurity Act

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The mainframe computers. The mainframe computers are the efficient and power packed devices that are used in the large institutions for extreme work operations that are difficult to work with such as bulk data input and processing and planning of the enterprise resources or by the government institutions for working on the census.

Difference Between Personal Computers And Mainframes ...

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Are mainframes the answer to IT's
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Product energy efficiency has long been one of IBM's environment and climate protection objectives. It was formalized as one of the company's corporate objectives when IBM's Product Stewardship program was established in 1991.

This compact history traces the computer industry from 1950s mainframes, through establishment of standards beginning in 1965, to personal computing in the 1980s and the Internet's explosive growth since 1995. Martin Campbell-Kelly and Daniel Garcia-Swartz describe a steady trend toward miniaturization and explain its consequences.

This compact history traces the

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computer industry from its origins in 1950s mainframes, through the establishment of standards beginning in 1965 and the introduction of personal computing in the 1980s. It concludes with the Internet's explosive growth since 1995.

In this IBM® Redbooks® publication we demonstrate that it is possible to combine the traditional strengths of the mainframe to manage large volumes of data and run business transactions with the Web 2.0 paradigm. We can get simpler interfaces, better integration among different services, lightweight protocols for communication, and much more, together with the availability, security, and reliability of mainframe data. And we will show how mainframe data can be accessed by smartphones such as

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Android or iPhone. But we can do more to demonstrate how flexible the mainframe platform is. Through the use of pervasive devices it is possible to add new possibilities to mainframe applications, extending System z® capabilities. We can receive notifications in real time, for example, of successful or unsuccessful termination of a TWS job stream, or we can immediately get alerts about abends that occurred in a critical application. This book is another demonstration that the mainframe is alive and kicking and can and should play a key role in modern application architectures.

The Internet needs no introduction, and its significance today can hardly be exaggerated. Today, more people are more connected technologically to

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one another than at any other time in human existence. For a large share of the world's people, the Internet, text messaging, and various other forms of digital social media such as Facebook have become thoroughly woven into the routines and rhythms of daily life. The Internet has transformed how we seek information, communicate, entertain ourselves, find partners, and, increasingly, it shapes our notions of identity and community. The SAGE Encyclopedia of the Internet addresses the many related topics pertaining to cyberspace, email, the World Wide Web, and social media. Entries will range from popular topics such as Alibaba and YouTube to important current controversies such as Net neutrality and cyberterrorism. The goal of the encyclopedia is to provide the most comprehensive

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collection of authoritative entries on the Internet available, written in a style accessible to academic and non-academic audiences alike.

Business History

Digital history is an emerging field that draws on digital technology and computational methods. A global enterprise that invites scholars worldwide to join forces, it presents exciting and novel ways we might explore, understand and represent the past. Hannu Salmi provides the most compelling introduction to digital history to date. Beginning with an examination of the origins of the digital study of history, he goes on to discuss the question of how history exists in a digitized form. He introduces basic concepts and ideas in digital history, including databases and archives, interdisciplinarity and public

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engagement. Outlining the problems and methods in the study of big data, both textual and visual, particular attention is paid to the born-digital era: the contemporary age that exists primarily in digital form. What is Digital History? is essential reading for students of history and other humanities fields, as well as anyone interested in how digitization and digital cultures are transforming the study of history.

A history of one of the most influential American companies of the last century. For decades, IBM shaped the way the world did business. IBM products were in every large organization, and IBM corporate culture established a management style that was imitated by companies around the globe. It was "Big Blue,"

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an icon. And yet over the years, IBM has gone through both failure and success, surviving flatlining revenue and forced reinvention. The company almost went out of business in the early 1990s, then came back strong with new business strategies and an emphasis on artificial intelligence. In this authoritative, monumental history, James Cortada tells the story of one of the most influential American companies of the last century.

Cortada, a historian who worked at IBM for many years, describes IBM's technology breakthroughs, including the development of the punch card (used for automatic tabulation in the 1890 census), the calculation and printing of the first Social Security checks in the 1930s, the introduction of the PC to a mass audience in the 1980s, and the company's shift in

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focus from hardware to software. He discusses IBM's business culture and its orientation toward employees and customers; its global expansion; regulatory and legal issues, including antitrust litigation; and the track records of its CEOs. The secret to IBM's unequalled longevity in the information technology market, Cortada shows, is its capacity to adapt to changing circumstances and technologies.

A new perspective on United States software development, seen through the patent battles that shaped our technological landscape This first comprehensive history of software patenting explores how patent law made software development the powerful industry that it is today. Historian Gerardo Con Díaz reveals

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how patent law has transformed the ways computing firms make, own, and profit from software. He shows that securing patent protection for computer programs has been a central concern among computer developers since the 1950s and traces how patents and copyrights became inseparable from software development in the Internet age. Software patents, he argues, facilitated the emergence of software as a product and a technology, enabled firms to challenge each other's place in the computing industry, and expanded the range of creations for which American intellectual property law provides protection. Powerful market forces, aggressive litigation strategies, and new cultures of computing usage and development transformed software

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into one of the most controversial technologies ever to encounter the American patent system.

The very first electronic computers were invented at the end of World War II. They were very large machines that could only be used in special air conditioned rooms. Today, almost everybody carries a computer in their pocket, in their mobile phone. How did all this come about in only 70 years? This book is for people who would like to know the answer to this question. It tells this exciting story, with a lot of pictures. This book is not a complete history, rather it is a concise history that covers the most important people, companies and inventions that led to where we are today. The first chapter covers the evolution of computer hardware - the physical machine. The

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Second chapter focuses on the software - the programs that provide the instructions that tell the hardware what to do. The third chapter covers the most important data networks that were developed so that computers could communicate with each other, ending with the Internet which only became the dominant computer network after 1995. The last chapter on Smartphones traces its history from the discovery of radio waves in the late 19th century to the Apple iPhone. This book does not require a lot of technical knowledge about computers. People who are interested in learning more about how computers actually work can read the companion book [Understanding Computers, Smartphones and the Internet](#), by Ernie Dainow.

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The Handbook introduces, contextualises, critiques, and discusses a range of perspectives associated with the concept of the circular economy. These perspectives span an array of subjects including economics, environmental policymaking, sociology, environmental science, environmental and industrial engineering, management, international development, and human geography. A fundamental underpinning of the Handbook is that it takes account of a wide range of sectors, as well as geographical perspectives that incorporate both a Global North and Global South world context. This approach is crucial because it is only within such a holistic perspective that the circular economy concept can truly be examined. In addition, these issues

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are examined both from a theoretical as well as a practical perspective, using real-world case studies for illustration. Given its wide subject, sectoral, and geographical areas of focus, the Handbook should be of value not only for those undertaking research in the field of circular economy, but also stakeholders involved in policymaking, as well as decision-making on the front line.

This book provides a comprehensive treatment of the rapidly changing world of Web-based business technologies and their often-disruptive innovations. The history of the Web is a short one. Indeed many college graduates today were not even born when the Web first emerged. It is therefore an opportune time to view the Web as having reached the point of graduation. The

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Web has led to new ways in which businesses connect and operate, and how individuals communicate and socialize; related technologies include cloud computing, social commerce, crowd sourcing, and the Internet of Things, to name but a few. These developments, including their technological foundations and business impacts, are at the heart of the book. It contextualizes these topics by providing a brief history of the World Wide Web, both in terms of the technological evolution and its resultant business impacts. The book was written for a broad audience, including technology managers and students in higher education. It is also intended as a guide for people who grew up with a background in business administration or engineering or a related area but who, in the course of

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their career paths, have reached a point where IT-related decisions have become their daily business, e.g., in digital transformation. The book describes the most important Web technologies and related business applications, and especially focuses on the business implications of these technologies. As such, it offers a solid technology- and business-focused view on the impact of the Web, and balances rules and approaches for strategy development and decision making with a certain technical understanding of what goes on behind the scenes.

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