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Logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise – e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. – but also all elements of the business enterprise. In no time, it'll get you up to speed on the whole-enterprise logistics elements that should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore global manufacturing and distribution logistics Provide logistics services for foreign customers Adapt domestic logistics to foreign operating environments Written by a team of SOLE – The International Society of Logistics credentialed practitioners and academicians, Global Logistics for Dummies makes it easier than ever to succeed

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in this ever-growing field.

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the



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world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

Logistics and supply chain management are at the heart of almost every organization globally, as such developing a well-rounded understanding of these areas has never been more important. Learn from leading sector specialists about key topics, such as supply

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chain leadership, resilience, technology, design, and more with this guide. Global Logistics is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. The book features expertise from over 30 contributors including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms, such as Alan Braithwaite and Patrick Daly. A global approach has been taken, with input from over a dozen countries, and state-of-the-art research is situated alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, Global Logistics is essential for those studying or working in logistics and supply chain. Now in its 8th edition, Global Logistics is fully revised and

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restructured. Readers will learn how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. This new edition also covers: - the impact of leadership and talent management in logistics - how to maximize the potential of technology, industry 4.0 and digitalization - the ways in which different types of performance can be measured and optimized

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The book addresses typical logistic problems, most

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specifically the vehicle routing problem (VRP), followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems. The text addresses problems encountered in continuous space, and discusses the issue of consolidation, scheduling, and replenishment decisions together with routing. It proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management, and also examines the three-echelon logistic network. This material provides numerous examples and additional topics that include: An analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control The berth-crane allocation problem in container terminals A marine system logistics application Ice navigation problems and factors that affect ice navigation Pharmaceutical

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warehouse route design problems An application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model A real data-driven simulation model that outputs a new shuttle system A model that integrates routing and batching problems Joint replenishment and transportation problems Global Logistics Management clearly illustrates logistic problems encountered in many different application areas, and provides you with the latest advances in classical applications.

This book offers complete coverage of logistics, examining modes, general issues, logistics in specific regions, free-trade zones, innovations in international logistics, case studies and a look at the future.

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Everyone can impact the supply chain Supply Chain Management For Dummies helps you connect the dots between things like purchasing, logistics, and operations to see how the big picture is affected by seemingly isolated inefficiencies. Your business is a system, made of many moving parts that must synchronize to most efficiently meet the needs of your customers—and your shareholders. Interruptions in one area ripple throughout the entire operation, disrupting the careful coordination that makes businesses successful; that's where supply chain management (SCM) comes in. SCM means different things to different people, and many different models exist to meet the needs of different industries. This book focuses on the broadly-applicable Supply Chain Operations Reference (SCOR) Model: Plan, Source, Make, Deliver, Return, and Enable, to describe the basic techniques and key concepts that

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Keep businesses running smoothly. Whether you're in sales, HR, or product development, the decisions you make every day can impact the supply chain. This book shows you how to factor broader impact into your decision making process based on your place in the system. Improve processes by determining your metrics Choose the right software and implement appropriate automation Evaluate and mitigate risks at all steps in the supply chain Help your business function as a system to more effectively meet customer needs We tend to think of the supply chain as suppliers, logistics, and warehousing—but it's so much more than that. Every single person in your organization, from the mailroom to the C-suite, can work to enhance or hinder the flow. Supply Chain Management For Dummies shows you what you need to know to make sure your impact leads to positive outcomes.

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Global Logistics Network Modelling and Policy provides guidelines on quality policy, covering investments, management and planning for port and hinterland infrastructure, roads, railways and inland waterway ports. The book first describes the authors' concept and formulation models, followed by a description and analysis of the applied data. As shipping companies fiercely compete in an effort to achieve greater efficiency and impact infrastructure policy and plan for the entire supply chain, they need tactics that drive quality transportation policy and new ways to model and simulate worldwide cargo movements, all while estimating demand and capacity of systems. This book provides quantitative tools for modeling, analysis, and simulation of worldwide, inter-modal cargo movement – helping forecast the impacts of logistics and related



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policies in each region of the world. It covers useful applications for every region of the world, allowing policymakers to tailor results for their own specific uses. Delivers sophisticated quantitative tools for modeling simulations, providing powerful analysis of global intermodal cargo movements Features examples of tools applied to logistical policy situations in every region of the world Serves as a bridge between theory and practice in the field of freight transportation research Provides detailed, data-supported case studies and real-world examples for transportation modelers, planners and policymakers

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition:

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Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at [www.blackwellpublishing.com/gourdin](http://www.blackwellpublishing.com/gourdin) to download PowerPoint slides to supplement the book.

Global Logistics Strategies offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text covers everything you need to know and is illustrated by

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engaging case studies of market leaders such as DHL. In this comprehensive book, John Manners-Bell provides an in-depth definition, description and exploration of: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including Automotive, Chemical, Pharmaceutical, Retail, Consumer, and High Tech. Global Logistics Strategies offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Includes online resources, including chapter summaries and figures.

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Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an

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**International** and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries  
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