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An entrepreneur ‘ is someone who specializes in taking judgmental decisions about the coordination of scarce resources. ’ (Casson, 2003:20) ‘ Today, an entrepreneur is an innovator or developer who recognizes and seizes opportunities; converts those opportunities into workable/marketable ideas; adds value

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through time, effort, money, or skills; assumes the risks of the competitive marketplace to implement these ideas; and realizes the rewards from these efforts. ’

(Kuratko, 2008:4)

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The promotion of entrepreneurship in higher education appears in the political spectrum as a new economic policy arena. In this field policy blanks and new kinds of problems need to be addressed. Scholars agree that many of the current structures and models in higher education do not fit the necessary requirements for the development of entrepreneurship training. New perspectives in this field can be gained

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through an analysis of the feasibility of a policy transfer of the German EXIST-II-Program to Mexico. This program was developed to address the entrepreneurial potential within higher educational institutions through the coordination of entrepreneurial efforts carried out by regional, national and supranational actors. An empirical analysis of the objectives, regulations, actors and governance, personnel (staff), financial resources, beneficiaries and output of the program as well as a comparative study of Germany versus Mexico in this book demonstrates under what conditions the transfer of know-how from Germany, specifically from the EXIST-II-Program to universities in Mexico could be implemented. The research offers alternatives to improve the current ongoing initiatives in Mexico.

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Research in entrepreneurship has been booming, with perspectives from a range of disciplines and numerous developing schools of thought. It can be difficult for young scholars and even long-time researchers to find their way through the lush garden of ideas we see before us. The purpose of this book is to map the research terrain of entrepreneurship, providing the perfect starting point for new and existing researchers looking to explore. Topics covered range from emerging perspective, through issues at the core of the field to innovative methodologies. Starting off with a preface by Bill Gartner, each section of the book brings together a world class set of established leading researchers and rising stars. This considered, comprehensive and conclusive companion integrates the recent debates in entrepreneurship research under

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6th Edition, to provide a resource which will be useful across disciplinary boundaries and for a whole range of students and researchers.

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This open access book brings together narratives of inbound and outbound expatriate entrepreneurship in Japan to provide a comprehensive overview of international entrepreneurship in the region. Through in-depth interviews with expatriate entrepreneurs, policymakers, and additional

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stakeholders it provides the reader with a solid understanding of the current landscape of international entrepreneurship as it relates to Japan and the challenges for policymakers. The topics addressed in this book include definitions of expatriate entrepreneurship, entrepreneurship policy development and implementation, concepts of mindset, cultural brokerage, community, and identity as they relate to Japanese self-initiated expatriate entrepreneurs working in South East Asia and to non-Japanese self-initiated expatriate entrepreneurs working in Japan. Additionally, the book provides an overview of issues connected to regional development and economic growth in Asia. Illustrated through carefully chosen cases from Japan, Myanmar, Thailand, Cambodia, Vietnam, and Indonesia and developed by connecting these cases to policy and interdisciplinary studies, this book is highly recommended to scholars,

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policy makers and practitioners who seek an in-depth and up-to-date integrated overview of the field of expatriate entrepreneurship in Asia. .

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