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Research Design And Statistics For

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This book emphasizes the statistical concepts and assumptions necessary to describe and make inferences about real data. Throughout the book the authors encourage the reader to plot and examine their data, find confidence intervals, use power analyses to determine sample size, and calculate effect sizes. The goal is to ensure the reader understands the underlying logic and assumptions of the analysis and what it tells them, the limitations of the analysis, and the possible consequences of violating assumptions. The simpler, less abstract discussion of analysis of variance is presented prior to developing the more general model. A concern for alternatives to standard analyses allows for the integration of non-parametric techniques into relevant design chapters, rather than in a single, isolated chapter. This organization allows for the comparison of the pros and cons of alternative procedures within the research context to which they apply. Basic concepts, such as sampling distributions, expected mean squares, design efficiency, and statistical models are emphasized throughout. This approach provides a stronger conceptual foundation in order to help the reader generalize the concepts to new situations they will encounter in their research and to better understand the advice of statistical consultants and the content of articles using statistical methodology. The second edition features a greater emphasis on graphics, confidence intervals, measures of effect size, power analysis, tests of contrasts, elementary probability, correlation, and regression. A Free CD that contains several real and artificial data sets used in the book in SPSS, SYSTAT, and ASCII formats, is included in the back of the book. An Instructor's Solutions Manual, containing the intermediate steps to all of the text exercises, is available free to adopters.

This book integrates social science research methods and the descriptions of 46 univariate, bivariate, and multivariate tests to include a description of the purpose, assumptions, example research question and hypothesis, SPSS procedure, and interpretation of SPSS output for each test. Included throughout the book are various sidebars highlighting key points, images and SPSS screenshots to assist understanding the material presented, self-test reviews at the end of each chapter, a decision tree to facilitate identification of the proper statistical test, examples of SPSS output with accompanying analysis and interpretations, links to relevant web sites, and a comprehensive glossary. Underpinning all these features is a concise, easy to understand explanation of the material.

This innovative text offers a completely integrated approach to teaching research methods and statistics by presenting a research question accompanied by the appropriate methods and statistical procedures needed to address it. Research questions and designs become more complex as chapters progress, building on simpler questions to reinforce student learning. Using a conversational style and research examples from published works, this comprehensive book walks readers through the entire research process and includes ample pedagogical support for SPSS, Excel, and APA style.

Summary: "Research Methods and Statistics for Business ... includes 30 research designs and 30 bivariate and multivariate statistical tests, taking students through a step-by-step process to select the appropriate statistical method. The author's approach effectively integrates research and statistics, beginning with research methodology and then guiding students through the process of conducting their own statistical research, from the initial process of selecting the research topic through the finished research paper."--Waveland website, viewed 10th June, 2011.

The Wiley Classics Library consists of selected books that have become recognized classics in their respective fields. With these new unabridged and inexpensive editions, Wiley hopes to extend the life of these important works by making them available to future generations of mathematicians and scientists. This title addresses those basic aspects of research design which are common to many related fields in the social sciences, health sciences, education, and market research. The work presents a unified approach to a common core of problems of statistical design that exists in all these fields, along with basic similarities in practical solutions. Describing many examples and analogies that are 'portable' from application field to application field, Statistical Design for Research deals with designs that are the primary basis of research studies, but are neglected in most statistical textbooks that tend to concentrate on statistical analysis. This text takes a broader, more general and philosophical view of the statistics for the more fundamental aspects of

design than do the standard treatments of experimental design. Extensively illustrated and carefully organized into seven chapters and 44 sections, this book can be readily consulted by research workers or graduate students!

This illustrated textbook for biologists provides a refreshingly clear and authoritative introduction to the key ideas of sampling, experimental design, and statistical analysis. The author presents statistical concepts through common sense, non-mathematical explanations and diagrams. These are followed by the relevant formulae and illustrated by w

Research Design and Statistical Analysis provides comprehensive coverage of the design principles and statistical concepts necessary to make sense of real data. The book's goal is to provide a strong conceptual foundation to enable readers to generalize concepts to new research situations. Emphasis is placed on the underlying logic and assumptions of the analysis and what it tells the researcher, the limitations of the analysis, and the consequences of violating assumptions. Sampling, design efficiency, and statistical models are emphasized throughout. As per APA recommendations, emphasis is also placed on data exploration, effect size measures, confidence intervals, and using power analyses to determine sample size. "Real-world" data sets are used to illustrate data exploration, analysis, and interpretation. The book offers a rare blend of the underlying statistical assumptions, the consequences of their violations, and practical advice on dealing with them. Changes in the New Edition: Each section of the book concludes with a chapter that provides an integrated example of how to apply the concepts and procedures covered in the chapters of the section. In addition, the advantages and disadvantages of alternative designs are discussed. A new chapter (1) reviews the major steps in planning and executing a study, and the implications of those decisions for subsequent analyses and interpretations. A new chapter (13) compares experimental designs to reinforce the connection between design and analysis and to help readers achieve the most efficient research study. A new chapter (27) on common errors in data analysis and interpretation. Increased emphasis on power analyses to determine sample size using the G*Power 3 program. Many new data sets and problems. More examples of the use of SPSS (PASW) Version 17, although the analyses exemplified are readily carried out by any of the major statistical software packages. A companion website with the data used in the text and the exercises in SPSS and Excel formats; SPSS syntax files for performing analyses; extra material on logistic and multiple regression; technical notes that develop some of the formulas; and a solutions manual and the text figures and tables for instructors only. Part 1 reviews research planning, data exploration, and basic concepts in statistics including sampling, hypothesis testing, measures of effect size, estimators, and confidence intervals. Part 2 presents between-subject designs. The statistical models underlying the analysis of variance for these designs are emphasized, along with the role of expected mean squares in estimating effects of variables, the interpretation of interactions, and procedures for testing contrasts and controlling error rates. Part 3 focuses on repeated-measures designs and considers the advantages and disadvantages of different mixed designs. Part 4 presents detailed coverage of correlation and bivariate and multiple regression with emphasis on interpretation and common errors, and discusses the usefulness and limitations of these procedures as tools for prediction and for developing theory. This is one of the few books with coverage sufficient for a 2-semester course sequence in experimental design and statistics as taught in psychology, education, and other behavioral, social, and health sciences. Incorporating the analyses of both experimental and observational data provides continuity of concepts and notation. Prerequisites include courses on basic research methods and statistics. The book is also an excellent resource for practicing researchers.

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Experimental Design and Statistics for Psychology: A First Course is a concise, straightforward and accessible introduction to the design of psychology experiments and the statistical tests used to make sense of their results. Makes abundant use of charts, diagrams and figures. Assumes no prior knowledge of statistics. Invaluable to all psychology students needing a firm grasp of the basics, but tackling of some of the topic's more complex, controversial issues will also fire the imagination of more ambitious students. Covers different aspects of experimental design, including dependent versus independent variables, levels of treatment, experimental control, random versus systematic errors, and within versus between subjects design. Provides detailed instructions on how to perform statistical tests with SPSS. Downloadable instructor resources to supplement and support your lectures can be found at www.blackwellpublishing.com/sani and include sample chapters, test questions, SPSS data sets, and figures and tables from the book.

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