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Some frequently asked exam questions on strategic management are as follows: Q.1. Write a short note on strategic decision making framework. Ans. The widely accepted framework for making strategic decisions may be illustrated as under : Typically, it urges managers to proceed

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sequentially through the following logical steps :

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questions provided in the  
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Use the mock exam  
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or lessons Pick a topic

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and invent a series of questions (see also textbook). Pick one question, then start by just structuring your answer and set a time limit of 10 mins. Repeat above but this time select and answer 5 questions.

Typical Examination  
Questions for Strategic  
Management

Q.2. What are the

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advantages of strategic planning? Ans. A formal strategic planning offers the following advantages:

1. A spirit of creativity and initiative in the managerial personnel.
2. An awareness about the external environmental variables particularly the areas of risk and uncertainty, and opportunities and threats.
- 3.



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management drives its  
nature from the strategic  
management process.

Discuss. (15 marks)

Explain the role of the  
marketing concept in  
strategic marketing  
management. (15 marks)

Question Two Discuss

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the nature and role of  
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management, and  
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Example Questions:

When the costs of  
supplies increase in an  
industry, the low-cost  
leader: A. may continue  
competing with rivals on  
the basis of product  
features. B.

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Strategic Management

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Strategic Management -  
Essay Questions. 1.

Explain why the concept  
of competitive advantage  
is central to the study of  
strategic management.

The concept of  
competitive advantage is  
central to the study of  
strategic management,  
since a company (or an  
organization) must  
follow an aligned strategy  
to outperform their rivals

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in the industry.

Strategic Management -  
Essay Questions - Term  
Paper

CIMA E3 exam

questions test is a 2-hour  
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test question. Whether  
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experience this test is

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extremely hard to pass.

Through an estimate, it was found out that only 71% of candidates were able to pass the exam in 2019.

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