

The Complete Guide To Business School Presenting What Your Professors Dont Tell You What You Absolutely Must Know Author Stanley K Ridgley Oct 2012

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A perfect guide for entrepreneurs Whether you just want an overview of the business buying process or you're ready to acquire an existing business, you know you'll need to finance, negotiate and structure the deal and protect yourself from unpleasant surprises. The Complete Guide to Buying a Business will give you everything you need to know including more than two dozen crucial forms and legal documents to help you do it. You'll learn how to: find the right business analyze the seller's numbers make sense of the tax issues avoid outstanding liens and liabilities prepare and sign a sales agreement close the deal prevent the seller from competing against you work with lawyers, accountants and brokers The 4th edition of The Complete Guide to Buying a Business is completely updated to reflect the latest laws and tax information.

This acclaimed guide examines every aspect of initiating a horse business venture, and is widely used in equine departments at major universities across the nation. In this extensively revised and expanded edition, Janet E. English, CPA, presents advice on how to structure a business plan, attract investors, manage records and funds, and handle accounts. Agreement forms and contracts are conveniently included in ready-to-use formats, and will lay the groundwork for solid business affairs. Every horse owner can benefit from this book, but it should be especially helpful for those who wish to succeed in the horse business!

From start-up decisions, to building the right employee and advisory team, to the art of negotiating contracts, managing mergers, and coping with financial institutions, this comprehensive guide explains how to create, manage, and grow a small business. 20,000 first printing.

Takes readers from thinking, ¡Hmm, should I buy a business?! right through the process of choosing, investigating, and entering into a legal contract to do so.

Risk management and contingency planning has really come to the fore since the first edition of this book was originally published. Computer failure, fire, fraud, robbery, accident, environmental damage, new regulations - business is constantly under threat. But how do you determine which are the most important dangers for your business? What can you do to lessen the chances of their happening - and minimize the impact if they do happen? In this comprehensive volume Kit Sadgrove shows how you can identify - and control - the relevant threats and ensure that your company will survive. He begins by asking 'What is risk?', 'How do we assess it?' and 'How can it be managed?' He goes on to examine in detail the key danger areas including finance, product quality, health and safety, security and the environment. With case studies, self-assessment exercises and checklists, each chapter looks systematically at what is involved and enables you to draw up action plans that could, for example, provide a defence in law or reduce your insurance premium. The new edition reflects the changes in the global environment, the new risks that have emerged and the effect of macroeconomic factors on business profitability and success. The author has also included a set of case studies to illustrate his ideas in practice.

Produced by BizBuySell, the Internet's largest marketplace for businesses for sale, and written in conjunction with Small Business Strategist, Barbara Findlay Schenck, author of best-selling business books including Selling Your Business For Dummies, this guide provides a comprehensive overview of the small business sales process including actionable advice and step-by-step instructions to help maximize selling success.

What would happen if you made your business decisions by the book? By the Bible that is. This updated version of the best-selling Business by the Book offers radical principles of business management that go beyond the Ten Commandments and other biblical maxims. Business by the Book is a step-by-step presentation of how businesses should be run according to the Creator of all management rules: God. Larry Burkett, founder and president of Christian Financial Concepts, provides business principles from his own experience as well as what God's Word says on topics such as: Hiring and Firing Decisions Pay Increases and Promotions Management Selection Employee Pay Decisions Borrowing and/or Lending Decisions Forming Corporations and Partnerships Business Tithing Retirement Whether you are the owner of a business, a corporate executive, or a manager, this best-selling classic is for you.

Reveals the secret expectations harbored by business school professors when listening to presented material. Designed to offer a competitive advantage to anyone interested in a career in business, this book offers a truly unique means of developing effective presentation skills.

How to effectively use Pinterest to market your business product, or service Pinterest, the rapidly growing social networking site that allows users to post and share images and videos on "pinboards" (a collection of ¡pins,¡ usually with a common theme), is providing businesses and savvy entrepreneurs with a new platform to market their products and services. And, as with any new platform, learning what works best and what doesn't when it comes to marketing can be a challenge. Pinfuence is a complete guide to Pinterest marketing that will teach you how to effectively raise awareness for your brand, product, or service, drive traffic from Pinterest to your website, and connect with current and potential customers. You will learn: How to create a powerful Pinterest profile, your Pinterest brand strategy, set up boards, pin and repin images, and get into conversations in the Pinterest user interface. Pinterest marketing techniques, including great content creation, how to optimize websites and blogs for pinning, and how to integrate Pinterest with other social media tools (including Facebook, Twitter, and blogs) and how to track trends and monitor conversation on Pinterest. Advanced Pinterest marketing techniques, including how to grow your audience, how to use the Pinterest iPhone app, advice for special types of businesses (B2B companies and nonprofits), and how to make your pins and boards ¡sticky! so they capture public attention and influence people to change their behavior. Pinterest copyright issues Pinfuence is for anyone who wants to join the likes of companies like Whole Foods, Gilt, West Elm and others, and harness the marketing power of Pinterest to grow their business.