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On the TODAY show

in June 2012, he said,

“ We ’ re not

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getting the stuff [soft drinks]. It ' s just if you want 32 ounces, the restaurant has to serve it in two glasses.

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The book's new

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basic questions about soft drinks, their

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problems, shelf life

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Uses a detailed and
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including a section on animal feed. It brings together the chemical and physical characteristics, production processes and production figures, main uses, toxicology and safety information in one single resource. More than 40 % of the content has been added or updated

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since publication of the 7th edition of the Encyclopedia in 2011 and is available here in print for the first time. The result is a "best of Ullmann's", bringing the vast knowledge to the desks of professionals in the food and feed industries.

This multicultural and

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interdisciplinary
reference brings a
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of food, foodstuffs,
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from the age of
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and industry, food preparation and regional cuisines, science and technology, nutrition and health, and trade and commerce, as well as key contemporary issues such as famine relief, farm subsidies, food safety, and the organic movement. Articles also include

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periods and cuisines of the world; listing of herbal foods and uses; and a chronology of key events/people in food history.

The market for carbonated beverages has grown dramatically over recent years in most countries, and

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this growth has required changes in the way factories are run. Like other food products, soft drinks are required to be produced under stringent hygiene conditions.

Filling technology has progressed rapidly to meet the needs of manufacturers and consumers alike.

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Packaging choices have changed and there have been improvements in closure design. This book provides an overview of carbonated soft drinks production in the early part of the twenty first century, presenting the latest information on carbonation and

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filling methods. There are also chapters on bottle design, can making, general packaging considerations, production and distribution. A final chapter deals with quality assurance, and environmental and legislative issues. Detailed references provide opportunity for

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considering a career
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industry, as well as
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their impact on
popular culture and
the culinary world.

Within its pages for
example, we learn
that Lifesavers candy
owes its success to
the canny marketing
idea of placing the
original flavor, mint,
next to cash registers
at bars. Patrons who
bought them to mask

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the smell of alcohol on their breath before heading home soon found they were just as tasty sober and the company began producing other flavors. Edited by Andrew Smith, a writer and lecturer on culinary history, the Companion serves up more than just trivia however, including

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hundreds of entries on fast food, celebrity chefs, fish, sandwiches, regional and ethnic cuisine, food science, and historical food traditions. It also dispels a few commonly held myths. Veganism, isn't simply the practice of a few "hippies," but is in

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fact wide-spread among elite athletic circles. Many of the top competitors in the Ironman and Ultramarathon events go even further, avoiding all animal products by following a strictly vegan diet. Anyone hungering to know what our nation has been cooking and eating for the last

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three centuries

should own the

Oxford Companion to

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Drinks, such as carbonated beverages, cereal-based beverages, energy drinks, fruit punches, non-dairy milk products, nonalcoholic beer, ready-to-drink products (e.g. tea, coffee), smoothies, sparkling and reduced water beverages. In

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addition, it covers relevant issues, such as traditional non-alcoholic beverages, labeling and safety issues during production, as well as the intake of functional compounds in particular applications. This is an essential resource for food scientists,

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technologists,
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chemists as well as
professionals working
in the food/beverage
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