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On this page you find summaries, notes, study guides and many more for the study book Understanding Canadian Business, written by William G. Nickels, James M. McHugh, Susan M. McHugh, Rita Cossa, Bob Sproule & Julie Stevens. The summaries are written by students themselves, which gives you the best possible insight into what is important to study about this book.

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Outside of Quebec, English is typically used for business, but there is scope for misunderstanding. French-Canadian is required for doing business in Quebec, and is a legal requirement for labelling of most products. You may need to research business customers to identify key decision-makers.

Nickels 5e offers a market-driven revision connecting students to the realities of business along with a complete, integrated teaching package that makes teaching this course a breeze. The text's unique blend of customer focus, technology, authorship and package amalgamate into a complete learning system aimed at making the introductory business course interesting, topical, and relevant to students in both major and non-major streams. UCB is now the text that others benchmark for quality, readability, usability and currency and no competitor offers the variety and adaptability of the various packages (text and supplements) that are available with this text.

Understanding the Canadian Business Environment is the only ground-up Canadian text that emphasizes an analytical approach using case orientation to understanding the core material students need to be successful post-graduation. The text takes the reader on a journey that explores the environment within which business operates--both within the Canadian context and within the global context. The reader will be introduced to a variety of perspectives, theories, and concepts that shed light on real business issues.

Today's globalization debates pit neoliberals, who favour even deeper integration into the global economy, against neo-mercantilists, who call for a relatively selective approach to globalization and the return to more interventionist industrial policies. Both sides claim to have the facts on their side. Inspired by the work of economists Ha-Joon Chang and Dani Rodrik, editors Andrew Smith and Dimitry Anastakis bring together essays from both historians and economists in this collection to test claims that wealth comes from either protectionism or free trade. With empirical research that spans more than a century of Canadian history, *Smart Globalization* demonstrates that Canada's success stemmed neither from complete openness to globalization or policies of isolation and self-sufficiency.

National security in the interest of preserving the well-being of a country is arguably the first and most important responsibility of any democratic government. Yet, despite the centrality of national security, the study of the intelligence community in Canada has been largely neglected by scholars. Motivated by some of the pressing questions and concerns of citizens, *Top Secret Canada* is the first book to offer a comprehensive study of the Canadian intelligence community, its different parts, and how it functions as a whole. In taking up this important task, the editors and contributors aim to identify the key players, explain their mandates and functions, and assess their interactions. how they interact with each other. *Top Secret Canada* features fills a large gap in the literature on Canadian foreign policy, defence, and security. Featuring essays by the country's foremost experts on law, foreign policy, intelligence, and national security, and will become the it will be a go-to resource for those seeking to understand Canada's intelligence community and the challenges it faces both now and into the future.

Sexty is an indigenous text that provides a broad overview of the Canadian business system, its interrelationships with society and the expectation of ethics in business, and business's adherence to moral standards. *Sexty* adopts the "business and society" approach to business, in addition to three key words: ethics, responsibilities, and sustainability. The ethics of business refers to the rules, standards, codes, values or principles that provide guidance for morally appropriate behaviour in managerial decision-making that is related to the operations of business and a business's relationship with society. Society accepts business as long as it recognizes the responsibilities in its operations and considers the needs and desires of society. The result businesses have had an increasing obligation to do more. Sustainability represents a management approach that integrates economic, ethical, and environmental responsibilities into all management systems (the triple 'e').

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Sexty Fourth Edition enables and encourages critical thinking by introducing new ideas and concepts, by introducing new ideas and concepts, linking ideas to illustrations, addressing issues from different perspectives, and exposing readers to new sources of information. The concepts, theories, and illustrations allow students to use their skills to clarify facts, assess information, formulate and defend their own intellectual positions, and develop appropriate courses of action.

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