

Unscaled How Ai And A New Generation Of Upstarts Are Creating The Economy Of The Future

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The unscaled economy is remaking massive, deeply rooted industries and opening up fantastic possibilities for entrepreneurs, imaginative companies, and resourceful individuals. It can be the model for solving some of the world's greatest problems, including climate change and soaring health-care costs, but will also unleash new challenges that today's leaders must address.

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The book Unscaled by Hemant Taneja explores how startup companies can create capabilities similar or stronger than large companies by unscaling: create better products by using data and exploiting AI.

Q&A on the Book Unscaled - InfoQ

Unscaled identifies the forces that are reshaping the global economy and turning one of the fundamental laws of business and society -- the economies of scale -- on its head. An innovative trend combining technology with economics is unraveling behemoth industries -- including corporations, banks, farms, media conglomerates, energy systems, governments, and schools--that have long dominated ...

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Unscaled: How AI and a New Generation of Upstarts Are ...

Check out this great listen on Audible.com. Throughout the 20th century, technology and economics drove a dominant logic: bigger was almost always better. It was smart to scale up - to take advantage of classic economies of scale. But in the unscaled economy, size and scale have become a liability...

Throughout the twentieth century, technology and economics drove a dominant logic: bigger was almost always better. It was smart to scale up - to take advantage of classic economies of scale. But in the unscaled economy, size and scale have become a liability. Today's most successful companies - Uber, Airbnb, Amazon, Salesforce - have defied the traditional "economies of scale" approach by renting scale instead of spending vast amounts of money building it. And a new generation of upstarts is using artificial intelligence to automate tasks that once required expensive investment, enabling them to grow big without the bloat of giant organizations. In Unscaled, Hemant Taneja convincingly shows how the unscaled economy is remaking massive, deeply-rooted industries and opening up fantastic possibilities for entrepreneurs, imaginative companies and resourceful individuals. Beyond that, it can be the model for solving some of the world's greatest problems, including climate change and soaring healthcare costs, potentially reversing many of the ills brought on by mass industrialization. The unscale wave has only just started. To succeed in business today, companies, CEOs and leaders everywhere must unlearn what they have been taught - they must embrace an unscaled mindset.

Unscaled identifies the forces that are reshaping the global economy and turning one of the fundamental laws of business and society--the economies of scale--on its head. An innovative trend combining technology with economics is unraveling behemoth industries--including corporations, banks, farms, media conglomerates, energy systems, governments, and schools--that have long dominated business and society. Size and scale have become a liability. A new generation of upstarts is using artificial intelligence to automate tasks that once required expensive investment, and "renting" technology platforms to build businesses for hyper-focused markets, enabling them to grow big without the bloat of giant organizations. In Unscaled, venture capitalist Hemant Taneja explains how the unscaled phenomenon allowed Warby Parker to cheaply and easily start a small company, build a better product, and become a global competitor in no time, upending entrenched eyewear giant Luxottica. It similarly enabled Stripe to take on established payment processors throughout the world, and Livongo to help diabetics control their disease while simultaneously cutting the cost of treatment. The unscaled economy is remaking massive, deeply rooted industries and opening up fantastic possibilities for entrepreneurs, imaginative companies, and resourceful individuals. It can be the model for solving some of the world's greatest problems, including climate change and soaring health-care costs, but will also unleash new challenges that today's leaders must address.

In UnHealthcare, Silicon Valley entrepreneur and investor Hemant Taneja and Jefferson Health CEO Stephen Klasko, along with writer Kevin Maney, make a provocative case for a new data-driven, cloud-based category of healthcare called "health assurance." The authors show how health assurance can be built using today's technology, how it will help us all stay healthier at less cost, and how data from health assurance services can help individuals and officials contain and manage deadly virus outbreaks such as Covid-19. More than just a thesis, Unhealthcare is a guide to how entrepreneurs, healthcare professionals, and policymakers can bring health assurance to the mainstream and finally develop a solution to America's healthcare debacle.

The hidden costs of artificial intelligence, from natural resources and labor to privacy and freedom What happens when artificial intelligence saturates political life and depletes the planet? How is AI shaping our understanding of ourselves and our societies? In this book Kate Crawford reveals how this planetary network is fueling a shift toward undemocratic governance and increased inequality. Drawing on more than a decade of research, award-winning science, and technology, Crawford reveals how AI is a technology of extraction: from the energy and minerals needed to build and sustain its infrastructure, to the exploited workers behind "automated" services, to the data AI collects from us. Rather than taking a narrow focus on code and algorithms, Crawford offers us a political and a material perspective on what it takes to make artificial intelligence and where it goes wrong. While technical systems present a veneer of objectivity, they are always systems of power. This is an urgent account of what is at stake as technology companies use artificial intelligence to reshape the world.

The book serves both as a reference for various scaled models with corresponding dimensionless numbers, and as a resource for learning the art of scaling. A special feature of the book is the emphasis on how to create software for scaled models, based on existing software for unscaled models. Scaling (or non-dimensionalization) is a mathematical technique that greatly simplifies the setting of input parameters in numerical simulations. Moreover, scaling enhances the understanding of how different physical processes interact in a differential equation model. Compared to the existing literature, where the topic of scaling is frequently encountered, but very often in only a brief and shallow setting, the present book gives much more thorough explanations of how to reason about finding the right scales. This process is highly problem dependent, and therefore the book features a lot of worked examples, from very simple ODEs to systems of PDEs, especially from fluid mechanics. The text is easily accessible and example-driven. The first part on ODEs fits even a lower undergraduate level, while the most advanced multiphysics fluid mechanics examples target the graduate level. The scientific literature is full of scaled models, but in most of the cases, the scales are just stated without thorough mathematical reasoning. This book explains how the scales are found mathematically. This book will be a valuable read for anyone doing numerical simulations based on ordinary or partial differential equations.

Surveys the theory and history of the alternating direction method of multipliers, and discusses its applications to a wide variety of statistical and machine learning problems of recent interest, including the lasso, sparse logistic regression, basis pursuit, covariance selection, support vector machines, and many others.

Unleash Your Inner Company distills John Chisholm's four decades of successful entrepreneurship in Silicon Valley into ten steps to discover, launch, and scale the ideal business for you. You will learn how to:
• Mobilize your passions and perseverance to reinforce each other and achieve your goals
• Discover unmet human and customer needs in those areas where you have natural advantages
• Match those needs with your resources and strengths (your "STARS") to assess which needs fit you best
• Improve those fits by acquiring and developing the right resources and strengths; differentiate yourself by being not better, but different, from competitors, even well-established ones
• Innovate by combining things you already know in novel ways
• Partner with firms and individuals so you and your business can focus on what you do best
• Evaluate your options and choose the best one for you
• Launch and scale up your successful business, uniquely tailored to you and your strengths. Along the way, you will discover:
• That you have many more resources and advantages for success than you realize
• How and when to choose a co-founder and team members
• How to avoid competitors, and thus gain time and space to get established
• How to find, nurture, and ride positive feedback loops within yourself, with your team members, and among your customers
• How to build and maintain your self-confidence despite setbacks
• If, when, and how to raise money
• How to evolve and scale your business, no matter how modest, into a large enterprise, if you so desire
• When to comply with, or circumvent, or oppose regulations that impede the formation or growth of your business
• What you can learn from Apple, Google, Facebook, and Uber. You will learn from the author's mistakes-as many as he was able to squeeze into the 400 pages of this book-so you don't make the same ones. Regardless of your background, location, interests, and passions, the timeless and universal insights, principles, anecdotes, and exercises of Unleash Your Inner Company will inspire and guide you from your first steps, through every kind of obstacle, to the ultimate success of your venture.

Feature engineering is a crucial step in the machine-learning pipeline, yet this topic is rarely examined on its own. With this practical book, you'll learn techniques for extracting and transforming features--the numeric representations of raw data--into formats for machine-learning models. Each chapter guides you through a single data problem, such as how to represent text or image data. Together, these examples illustrate the main principles of feature engineering. Rather than simply teach these principles, authors Alice Zheng and Amanda Casari focus on practical application with exercises throughout the book. The closing chapter brings everything together by tackling a real-world, structured dataset with several feature-engineering techniques. Python packages including numpy, Pandas, Scikit-learn, and Matplotlib are used in code examples. You'll examine: Feature engineering for numeric data: filtering, binning, scaling, log transforms, and power transforms Natural text techniques: bag-of-words, n-grams, and phrase detection Frequency-based filtering and feature scaling for eliminating uninformative features Encoding techniques of categorical variables, including feature hashing and bin-counting Model-based feature engineering with principal component analysis The concept of model stacking, using k-means as a featurization technique Image feature extraction with manual and deep-learning techniques

Explanatory Model Analysis Explore, Explain and Examine Predictive Models is a set of methods and tools designed to build better predictive models and to monitor their behaviour in a changing environment. Today, the true bottleneck in predictive modelling is neither the lack of data, nor the lack of computational power, nor inadequate algorithms, nor the lack of flexible models. It is the lack of tools for model exploration (extraction of relationships learned by the model), model explanation (understanding the key factors influencing model decisions) and model examination (identification of model weaknesses and evaluation of model's performance). This book presents a collection of model agnostic methods that may be used for any black-box model together with real-world applications to classification and regression problems.

This revised edition discusses numerical methods for computing eigenvalues and eigenvectors of large sparse matrices. It provides an in-depth view of the numerical methods that are applicable for solving matrix eigenvalue problems that arise in various engineering and scientific applications. Each chapter was updated by shortening or deleting outdated topics, adding topics of more recent interest, and adapting the Notes and References section. Significant changes have been made to Chapters 6 through 8, which describe algorithms and their implementations and now include topics such as the implicit restart techniques, the Jacobi-Davidson method, and automatic multilevel substructuring.